



# AC STEPAN WORDWORKS

LANGUAGE CONSULTING

## LANGUAGE AS A SYSTEM. RISK AS A DESIGN PROBLEM.



ANNE STEPAN

### *Senior Advisory at the Intersection of Language, AI, and Regulation.*

**AC Stepan WordWorks provides senior-level advisory for organizations operating in high-risk, multilingual environments.**

Led by a PhD linguist with 21 years of U.S. Department of Defense executive and technical experience, the firm helps leaders govern language and AI workflows, so they remain accurate, defensible, and aligned with regulatory and mission realities.

We work where linguistic failure creates legal exposure, operational friction, reputational damage, or policy risk.

### \* THE PROBLEM

*Language and AI now scale faster than governance. Common failure points include:*

- AI-generated content that sounds fluent but fails culturally, legally, or politically
- Inconsistent terminology and localization across programs, vendors, and regions
- Unclear boundaries between automation and expert human judgment
- Language decisions that undermine compliance, credibility, or execution

### \* WHAT WE DO: Reduce Risk, Improve Operational Velocity



#### Language & AI Risk Assessment

Time-bound diagnostic of language workflows, AI boundaries, & governance gaps. Delivers executive-ready risk map with prioritized recommendations.

**Engagement: 2-4 weeks**  
*Fixed scope*



#### Senior Language Advisory & AI

Ongoing advisory relationship providing expert judgment on high-risk language decisions, AI usage boundaries, & regulatory alignment, without owning execution.

**Engagement: Ongoing advisory**  
*with a defined cadence*



#### High Stakes Communication & Governance Projects

Structured delivery of governance frameworks, workflow redesign, or crisis/policy communication support, clearly scoped with defined outcomes.

**Engagement: 6-12 weeks**  
*Bounded scope*

### Why It Matters

- **Faster operations** without sacrificing accuracy or control
- **Defensible AI boundaries** for language use in sensitive environments
- **Reduced systemic linguistic risk** before it reaches the field or public domain
- **Smarter language spend** by prioritizing human expertise where it matters
- **Compliance-ready workflows**, not ad hoc fixes



Schedule Consultation: Anne Stepan | Principal Language Consultant